ROI Checklist

In order to make sure your organization is getting the most value from Vault, we've created a checklist of items for your career center to implement. The more your career center promotes Vault to the students, the higher the usage of the resource will be. Here are some actionable items your office can carry out to ensure your students are fully able to benefit from Vault.

Resource Exposure

- ☐ Host Within Student/ Alumni CSM
- ☐ Host on Career Center Homepage
- ☐ Host in Explore Careers Section
- ☐ Host in Internship Resources
- ☐ Host Link in Library Database
- ☐ Host Guidebooks in Library
- ☐ Host in Résumé/ Cover Letter Section
- ☐ Host in Interview/ Networking Section
- ☐ Host Within Alumni Resources

Marketing

- ☐ Send Welcome Emails
- ☐ Announce Vault in Newsletter
- ☐ Promote Vault Prior to Career Fair
- ☐ Post Infographics Online
- ☐ Display Flyers Around Campus
- ☐ Promote Vault on Social Media
- ☐ Partake in Staff Training Webinars
- ☐ Share Our Blog Articles
- ☐ Sign up for a Mass User Import

Vault. The world's leading source of career intelligence.